

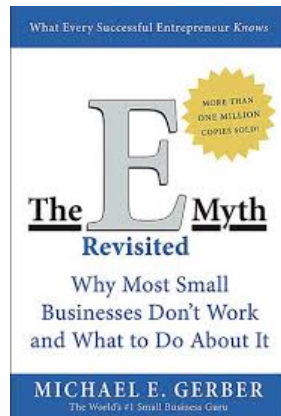
The E-Myth Revisited Luncheon

Wednesday, February 26th

Be our guest for this empowering luncheon.

The **Beaverton Chamber** and **Umpqua Bank** are serving up another delicious opportunity to help you grow your business. Please join us for this important business luncheon session: **The E-Myth Revisited** presented by Dave Chin, BusinessCOACH of Oregon.

The E-Myth is the myth of the entrepreneur. It runs deep in this country and it rings of the heroic. Every year in the US, more than 500,000 businesses are started. However, by the end of first year, more than 40% will be out of business. Within five years, more than 80% of them will fail; and 80% of those that survive the first five years fail in the second five. Bottom line, after 10 years, only 4% are left!



Most failing businesses are started and run by technicians, who have a job skill but lack the understanding to turn this skill into a viable business. They think they know what to do, but simply don't know enough about finance, marketing, management or operations to create long-term success.

Fortunately, these skills are easy enough to learn. Join Dave Chin for an in-depth review of Michael Gerber's ground-breaking book "The E-Myth Revisited".

You'll learn the:

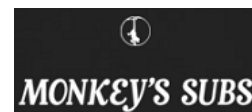
- difference between an entrepreneur, a manager and a technician
- three phases of a business
- seven steps to building a business that works

No matter where you are in your business, this session will educate you and re-invigorate your passion for business success.

Wednesday, February 26, 2014
11:30am-1:00pm

Umpqua Bank, Tanasbourne
2870 NW Town Center Dr.
Beaverton, OR 97006

Luncheon is served courtesy of **HR Annie Consulting** and **Monkey Subs**.
A big thank you to our partners:



Dave Chin, owner of BusinessCOACH of Oregon, is a long-time Beaverton Chamber member. Dave helps business owners like you, reignite their passion for business. His clients are re-energized, refocused, and growing their businesses more than they ever thought possible. They work fewer hours, earn more money and experience less stress.

