

The **Beaverton Area Community/Visitors Guide and Business Directory** is the only Resource Directory listing Beaverton area businesses by classification with address and phone number and featuring more than 80 pages of invaluable business and community information. This resource guide is used by residents, businesses and visitors as the quickest and most reliable source for shopping, places to stay, dine, play and visit. Use it as a cost-effective way to bring new customers to your business all year!

Promote your business to area residents, and visitors across the world in the Beaverton Area Community/Visitors Guide! This special section is packed with information. Ideal candidates for this section include hotels, restaurants, destinations, entertainment, shopping centers and more!

17,500 copies of the Community/Visitor Guide & Business Directory are distributed to key people, organizations and visitors via the Beaverton Valley Times, the City of Beaverton, Chambers of Commerce and Relocation Packets. **In addition, the directory will also be viewable online at the websites of the Beaverton Chamber AND Beaverton Valley Times.** When viewers click your ad they are automatically launched to YOUR website!

Rates

Ask about our new advertiser special!

BLACK & WHITE RATES

2 1/4 x 2.....	\$190
2 1/4 x 3.....	280
1/6 Page.....	440
1/4 Page.....	580
1/3 Page.....	700
1/2 Page.....	970
Full Page.....	1650

2014 BEAVERTON AREA COMMUNITY AND VISITORS GUIDE + BUSINESS DIRECTORY



**CLICK THE COVER TO VIEW
LAST YEAR'S EDITION ONLINE!**

Color Rates

Spot Red.....	\$75
PMS Spot Color.....	\$85
Full Color.....	\$250

Premium Positions

COMMUNITY/VISITORS GUIDE:

Back Cover, 4-Color.....	\$3200
Inside Front Cover, 4-Color.....	2900
Inside Back Cover, 4-Color.....	2800
Page One.....	2200

BUSINESS DIRECTORY:

Inside Front Cover, 4-Color.....	\$2400
Inside Back Cover, 4-Color.....	2300
Page One.....	1700

New Businesses and New Advertisers

A new business or advertiser?

Interested in upgrading from your bold or red bold listing? Special reduced rates are available (Chamber discount included)

2 1/4" X 2".....	\$190
1/6 page.....	\$375

Includes **FREE BOLD LISTING & RED SPOT COLOR** in your ad!

Classified Listings

Businesses are listed in alphabetical order by business classification, along with their address and phone number. Additional listings, **BOLD** listings and **RED BOLD** listings are available:

	member	non-member
Bold Listing.....	\$50	\$75
Additional Bold Listings.....	\$40	\$65
Red Bold Listing.....	\$75	\$95
Additional Red Bold Listings.....	\$60	\$80
Extra Lines (each).....	\$25	\$25
Church Listing.....	\$60	\$60
Plain Listing.....	\$30	\$45
Link to your website/social media.....	\$100	\$125

Each display ad includes one bold listing for only \$15.

Chamber Member Benefits & Discounts

- Chamber members are designated in the directory by an asterisk beside their name.
- Chamber members receive a **15% DISCOUNT** on display advertising rates.

Sending your ad

- PDF format is preferred
- Minimum 300 dpi, 1200 dpi for line art.
- CMYK for color mixes (including spot)
- Free ad design services are included with your reserved ad space, just ask!

Deadlines

Space Reservation	June 13, 2014
Materials Due	June 20, 2014
Publication Date	July, 2014

RESERVE YOUR AD TODAY!

Contact: Shannan Monihan at 503.740.3099

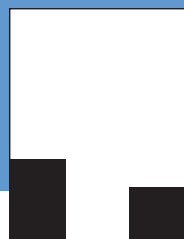
Micaela Kinish at 503.546.9886

mkinish@commnewspapers.com • Fax: 503.620.3433

COMMUNITY NEWSPAPERS
PORTLAND TRIBUNE
AM860 KPAM

 Pamplin
MediaGroup
Your best local news source.

 **BEAVERTON AREA**
Chamber of Commerce



2.25" x 2" **\$190**

2.25" x 3" **\$280**



1/6 page

Vert: 2.25" x 4.875"

Horiz: 4.75" x 2.5"

\$440



1/4 page

4.75" x 3.5"

\$580



1/3 page

Sq: 4.75" x 4.75"

Vert: 2.25" x 9.75"

Horiz: 7.25" x 3.25"

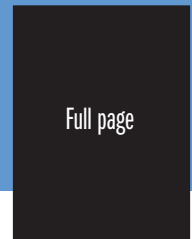
\$700



1/2 page

7.25" x 4.75"

\$970



Full page

8.375" x 10.875"
(Trim Size)

Full Bleed: 8.625" x 11.125"
(includes 1/8" bleed)

\$1650

All ad rates are net. Visa and MasterCard are accepted. Full payments due upon billing to: Community Newspapers Inc., P.O. Box 22109, Portland, OR 97269