

Each of the following Golf Scramble sponsorships includes YOUR LOGO on the web page and printed materials (after payment is received), PLUS...

LUNCH Sponsor \$2,500 SOLD

... The opportunity to display your company BANNER (you provide), a FOURSOME for golf (\$500 value) and a Theme HOLE (\$1,500 value), RECOGNITION at the Post-Game Lounge, box lunches and Post-Game Lounge entry for the foursome and 2 theme hole representatives are all included in this premier opportunity to show your support!

POST-GAME LOUNGE Sponsor \$2,500

... A display table in the Lounge area to distribute literature about your company, the opportunity to display your company BANNER (you provide) at the Post-Game Lounge, a Theme HOLE sponsorship (\$1,500 value), a FOURSOME for golf (\$500 value), and box lunches and Post-Game Lounge entry for the foursome and 2 theme hole representatives is all included in this premier opportunity to show your support!

THEME HOLE Sponsor \$1,500

... Your BANNER (you provide) placed at your hole, RECOGNITION during the Post-Game Lounge, and GOLF for four. Box lunches and Post-Game Lounge entry for the foursome and 2 theme hole representatives are also included! There are twelve Theme Holes available on the course. Each is unique and can be tailored to your business. Food and/or drink, some decorations (we encourage you to go "all out"), tent, and table are provided in the cost of your sponsorship. It is recommended that you have a minimum of two people to staff your hole throughout the event. You may distribute promotional items (related to golf please) and/or hold a drawing for a prize that you supply. Theme Holes are designed to create a fun atmosphere in which to interact with the golfers participating in the event!

GOLF CART Sponsor \$800 SOLD

... Recognition during the Post-Game Lounge and a twosome for golf (\$250 value).

PUTTING CONTEST Sponsor \$500 SOLD

... Your company signage placed at the putting green, recognition during the Post-Game Lounge, and 2 box lunches.

DRIVING RANGE Sponsor \$500

... Your company signage placed at the DRIVING RANGE, recognition during the Post-Game Lounge, and 2 box lunches

BEVERAGE CART Sponsor \$500

... Your company signage on each BEVERAGE CART, recognition during the Post-Game Lounge, and 2 box lunches.

BRANDED WATER BOTTLE Sponsor \$250 SOLD

... Your company branded water bottles in each golf cart and at the two water holes, recognition during the Post-Game Lounge, and 2 box lunches.

***Social media outlets include, as appropriate, Facebook, Twitter, Linked-in, Meet-up, Pinterest, Instagram**

2014-2015 Sponsorship & Advertising Opportunities



Beaverton.org

Every Page Ad

Features & Specs
In the Footer on every page and on the right hand column of the landing pages.

Ad Size: 275 pixels wide x 300 pixels tall
Frequency & Deadline

Ads can be changed monthly. All new ads must be submitted no later than the 24th of the month to be posted on the first of the following month. Example: Submitted May 24 for posting on June 1.

Rates

Quarterly.....\$1,800
Six Months.....\$3,600
Annually.....\$7,200

Home Page Ad

Features & Specs
Above the fold space!
Ad Size: 870 pixels wide x 390 pixels tall
Frequency & Submission Deadline
Ads can be changed monthly. All new ads must be submitted no later than the 24th of the month to be posted on the first of the following month. Example: Submitted May 24 for posting on June 1.

Rates

Quarterly.....\$1,200
Six Months.....\$2,400
Annually.....\$4,800

Why advertise on Beaverton.org?

We offer our members only the most robust advertising opportunities and these two unique ad spaces are no exception. The site provides a Beaverton-focused audience, plus the weight of a highly reputable environment around your advertisement.

Who will see your ad? Beaverton.org was visited by over 3 million unique visitors in 2013. These include local business owners looking for services and resources, local residents, plus out of town visitors looking for information on the area.

Other Advertising:

eNews Weekly Banner Ad: \$50 each or buy 4 and get one free. Advertise to over 2,600 members and businesses in the Beaverton area. We have two banner ad locations in the eNews to choose from.
Blastorials: \$250 per Flyer/Announcement: send out to 2,600 plus emails exclusively for one member on either Monday or Friday. **Note:** Platinum Members get one free ad per calendar year. Diamond and Mission Members get two free ads per calendar year.
Coffee Connection: \$200 each: Five minutes speaking time, plus display table for advertising (if available).
Business Before Hours: \$100 each: Five minutes speaking time, display table (if available), and discussion topic.

Maximize Your Membership

Annual Sponsor: \$1,000

Maximize is offered 11 times a year in the Chamber office. This is an opportunity to meet 10 to 15 new Chamber members per month. You will be able to promote your business with a 5 minute presentation and distribute your company's literature to our incoming members. *Benefits:* Recognition in all promotional materials for Mazimize: e-News publication, web site, social media outlets*, and broadcast email to ALL members.

Please visit www.beaverton.org for further information
Contact: Michelle Mason, Director of Memberships & Programs: Michelle.Mason@Beaverton.org or 503-350-2007 to sponsor a program or event

Business Luncheon Sponsor: \$600 per Lunch

Luncheons of Chamber members, focusing on business & community, with interesting and sometimes-controversial subjects. Each Luncheon features well-known and dynamic speakers.

Expected attendance: **65-85 people**

Benefits: Recognition in all promotional materials, including press releases to the media, posts on social media outlets*, e-News, website, weekly updates and all pre-event announcements; your banner prominently displayed at the luncheon; signage with your company name & logo displayed; table to display company information; 2 seats at the head table; participation in luncheon with a 5 minute profile of your company and opportunity to introduce the keynote speaker.

Breakfast With The Boss: \$350 per Breakfast

What is Breakfast With The Boss? We interview CEO's, entrepreneurs and public figures about their successes, experiences and advice for people early in their career.

Expected attendance: **30-35 guests**

Benefits: Recognition in all Chamber promotional materials; e-News publication, social media outlets*, Beaverton.org web site, broadcast email to ALL members; a table at the event to distribute literature and promote programs & services offered by your business; 5 minutes at the microphone to give a presentation to promote your company and introduce guest "Boss".

Pro*Development

Annual Sponsor: \$1,500

One Month Sponsor: \$350 each

Meetings covering timely topics of interest to our members.

Speakers from the local business community present topics varying from marketing to technology to business practices. The purpose is to stimulate your thinking and provide practical, effective advice for saving money, making money and building business connections and skills.

Benefits: Recognition in all promotional materials for the Pro*Development event: e-News publication, web site, social media outlets*, broadcast email to ALL members; a table at the event to distribute literature and promote programs & services offered by your business; 5 minutes at the microphone to give a presentation to promote your company.

YEA! (Young Entrepreneurs Academy)

We offer various sponsorships as well as scholarships for this program. \$1k-\$10k

We are proud to announce the 2nd year of this highly successful program. YEA! (Young Entrepreneurs Academy). "By challenging students' entrepreneurial curiosity and empowering them to believe starting their own business is possible, we can encourage the next generation of job creators."

Holiday Auction (November)

Holiday Auction Sponsor: Various Levels between \$600 and \$1,500

As an Online Auction Sponsor your logo will be on all our promotional material, emails, Blastorials, the Chamber website, social media outlets*, and the Auction Website.

Beaverton Community Expo (July 19, 2014)

Title Sponsor \$1,500 (1) SOLD

Benefits: Recognition as Title Sponsor in all promotional materials; your banner and exhibit table prominently displayed at the main entrance to the event, your LOGO featured on program and agenda, recognition via microphone during raffle drawings.

Presenting Sponsor: \$500 (5)

Benefits: Recognition in all promotional materials; e-BEAT publication, social media outlets*, Beaverton.org web site, broadcast email to ALL members; a table at the event to distribute literature and promote programs & services offered by your business; 5 minutes at the microphone to give a presentation to promote your company.

Exhibitor Sponsor: \$175 Member, \$275 Non-Member

Benefits: Recognition in all promotional materials; your banner displayed at your exhibit table, your name featured on program and agenda.

Business After Hours: \$350 per Event

This networking event is held once a month from 5:30pm-7:30pm at one of our member's businesses in Beaverton. Expected attendance: **50-75 guests**. This sponsorship can be split between two businesses.

Benefits: Recognition in all promotional materials for the Business After Hours: e-News publication, web site, social media outlets*; broadcast email to ALL members; a table at the event to distribute literature and promote programs & services offered by your business (if available); 5 minutes at the microphone to give a presentation to promote your company.

Leadership Beaverton Class of 2014/2015

A nine month leadership skills development & community awareness program for business people interested in being more involved in helping to shape and lead the Beaverton community.

Program Sponsor: \$1000

Opening Retreat: \$500

Graduation: \$600

Program Sponsor: \$250

Leadership 9 month program attendee: \$775 member, \$875 non-member

To learn more visit: www.beaverton.org/bold/leadership-beaverton/

Golf Scramble @ Pumpkin Ridge Golf Course (October 3, 2014)

Our 2014 Golf Scramble theme is....Cinema! Expect to experience some fun holes on the course. Our golf tournament is our BIGGEST EVENT of the year, and it carries with it a lot of flexibility.

TITLE Sponsor \$5,500

See YOUR LOGO on ALL Golf Scramble marketing materials, Golf Scramble web page, social media outlets*, plugs at chamber events and ALL print material created after payment. A display table in the lunch area where you can greet all the arriving golfers and distribute your company literature as well as display your company BANNER (you provide). PLUS! A FOURSOME for golf (\$500 value) and a THEME HOLE (\$1,500 value), RECOGNITION at the Post Game Lounge, box lunches and post-game lounge entry for the foursome and 2 theme hole representatives are all included in this premier opportunity to show your support!