

The **Beaverton Area Community/Visitors Guide and Business Directory** is the only Resource Directory listing Beaverton area businesses by classification with address and phone number and featuring more than 80 pages of invaluable business and community information. This resource guide is used by residents, businesses and visitors as the quickest and most reliable source for shopping, places to stay, dine, play and visit. Use it as a cost-effective way to bring new customers to your business all year!

Promote your business to area residents, and visitors across the world in the Beaverton Area Community/Visitors Guide! This special section is packed with information. Ideal candidates for this section include hotels, restaurants, destinations, entertainment, shopping centers and more!

22,500 copies of the Community/Visitor Guide & Business Directory are distributed to key people, organizations and visitors via the Beaverton Valley Times, the City of Beaverton, Chambers of Commerce and Relocation Packets. **In addition, the directory will also be viewable online at the websites of the Beaverton Chamber AND Beaverton Valley Times.** When viewers click your ad they are automatically launched to YOUR website!

Rates

Ask about our new advertiser special!

BLACK & WHITE RATES

| | |
|----------------|-------|
| 2 1/4 x 2..... | \$190 |
| 2 1/4 x 3..... | 280 |
| 1/6 Page..... | 440 |
| 1/4 Page..... | 580 |
| 1/3 Page..... | 700 |
| 1/2 Page..... | 970 |
| Full Page..... | 1650 |



Color Rates

| | |
|---------------------|-------|
| Spot Red..... | \$75 |
| PMS Spot Color..... | \$85 |
| Full Color..... | \$250 |

Premium Positions

COMMUNITY/VISITORS GUIDE:

| | |
|----------------------------------|--------|
| Back Cover, 4-Color..... | \$3200 |
| Inside Front Cover, 4-Color..... | 2900 |
| Inside Back Cover, 4-Color..... | 2800 |
| Page One..... | 2200 |

BUSINESS DIRECTORY:

| | |
|----------------------------------|--------|
| Inside Front Cover, 4-Color..... | \$2400 |
| Inside Back Cover, 4-Color..... | 2300 |
| Page One..... | 1700 |

New Businesses and New Advertisers

A new business or advertiser?

Interested in upgrading from your bold or red bold listing? Special reduced rates are available (Chamber discount included)

| | |
|------------------|-------|
| 2 1/4" X 2"..... | \$190 |
| 1/6 page..... | \$375 |

Includes **FREE BOLD LISTING & RED SPOT COLOR** in your ad!

Classified Listings

Businesses are listed in alphabetical order by business classification, along with their address and phone number. Additional listings, **BOLD** listings and **RED BOLD** listings are available:

| | member | non-member |
|--|--------|------------|
| Bold Listing..... | \$50 | \$75 |
| Additional Bold Listings..... | \$40 | \$65 |
| Red Bold Listing..... | \$75 | \$95 |
| Additional Red Bold Listings..... | \$60 | \$80 |
| Extra Lines (each)..... | \$25 | \$25 |
| Church Listing..... | \$60 | \$60 |
| Plain Listing..... | \$30 | \$45 |
| Link to your website/social media..... | \$100 | \$125 |

Each display ad includes one bold listing for only \$15.

Chamber Member Benefits & Discounts

- Chamber members are designated in the directory by an asterisk beside their name.
- Chamber members receive a **15% DISCOUNT** on display advertising rates.

Sending your ad

- PDF format is preferred
- Minimum 300 dpi, 1200 dpi for line art.
- CMYK for color mixes (including spot)
- Free ad design services are included with your reserved ad space, just ask!

Deadlines

| | |
|------------------------|---------------------|
| Space Reservation..... | May 18, 2012 |
| Materials Due..... | May 25, 2012 |
| Publication Date..... | June 8, 2012 |

RESERVE YOUR AD TODAY!

Contact Micaela Kinish at 503.546.9886 or mkinish@commnewspapers.com • Fax: 503.620.3433

COMMUNITY NEWSPAPERS
PORTLAND TRIBUNE
AM860 KPAM

 Pamplin
MediaGroup
Your best local news source.

 **BEAVERTON AREA**
Chamber of Commerce



2.25" x 2" **\$190**

2.25" x 3" **\$280**



1/6 page

Vert: 2.25" x 4.875"

Horiz: 4.75" x 2.5"

\$440



1/4 page

4.75" x 3.5"

\$580



1/3 page

Sq: 4.75" x 4.75"

Vert: 2.25" x 9.75"

Horiz: 7.25" x 3.25"

\$700



1/2 page

7.25" x 4.75"

\$970



Full page

8.375" x 10.875"
(Trim Size)

Full Bleed: 8.625" x 11.125"
(includes 1/8" bleed)

\$1650

All ad rates are net. Visa and MasterCard are accepted. Full payments due upon billing to: Community Newspapers Inc., P.O. Box 22109, Portland, OR 97269