

FRONTIER BUSINESS EDGE GOLF SCRAMBLE

BEAVERTON AREA
Chamber of Commerce



Presented By:

frontier
BUSINESS EDGE™



EVENT & GOODIE BAG SPONSORS

OCTOBER 2, 2015
GHOST CREEK COURSE AT
PUMPKIN RIDGE

Display your company's image on an array of promotional materials plus exposure at the Beaverton Chamber Golf Tournament in front of 144 local business owners and influential community members.*

All proceeds go toward keeping The Beaverton Chamber of Commerce running at its existing level of community involvement, allowing the Chamber to continue supporting local businesses with their growth and prosperity.

*See individual sponsorship packages for specific benefits description.

*THEME: CINEMA

The 2015 Golf Scramble Theme is Cinema. Decorate your Theme Hole around your favorite movie. Could that be *Caddyshack*, *The Godfather*, *The Wizard of Oz*? Shoot for the stars and leave no stone unturned in your quest to create a fun hole for the golfers to enjoy. This theme isn't just for Theme Hole Sponsors. Golfers, you can get involved by dressing up.

Let Michelle know what your theme is so we make sure not to have duplicates.

FILLED Presenting Sponsor

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BUSINESS EDGE™

FILLED Lunch Sponsor

BOB LANPHERE'S
Beaverton Honda

FILLED Post Game Lounge Sponsor



Theme Hole Sponsorship (\$1,500)

Theme Holes create a fabulously fun atmosphere and a chance for you to interact with the players! Each Theme Hole is unique and can be custom tailored to your business. It's all-inclusive: food, non-alcoholic beverages, tent, table and 2 chairs.* Brand your business in ways you didn't think possible! Have fun and DECORATE TO YOUR HEARTS CONTENT! Distribute promotional items (related to golf please), have prize giveaways and adult beverages (you must supply); make your Theme Hole especially memorable. We recommend you staff your hole with 2 people minimum.

FILLED Golf Cart Sponsor

COMCAST
SPOTLIGHT®

FILLED Beverage Cart Sponsor

PACIFIC OFFICE
AUTOMATION

Driving Range Sponsorship (\$500)

Drive home your business! Here's your chance to interact with the golfers and make connections before they head out to the greens. Table and tent are provided and we recommend that you have a minimum of 2 people to staff your area.

SIGN UP TODAY AND RESERVE YOUR SPONSORSHIP!

Michelle Mason 503-350-2007 michelle@beaverton.org

RAFFLE

For even more visibility, please let us know if you are interested in donating a gift for our raffle.

FILLED Putting Contest Sponsor



FILLED Water Sponsorship



BREAKDOWN OF COURSE SPONSORSHIP BENEFITS

		SPONSORSHIP								
BENEFITS		Presenting Sponsor	Lunch	Post Game Lounge	Theme Hole	Golf Cart	Beverage Cart	Driving Range	Putting Contest	Water
	Logo on Golf Scramble page of the website	•	•	•	•	•	•	•	•	•
	Logo on Promotional Print Flyers	•	•	•						
	Logo on Promotional Email Blasts	•	•	•						
	Logo on Invitation	•	•	•						
	Complimentary Foursome	•	•	•	•	two-some				
	Complimentary Theme Hole	•	•	•						
	Signage on Course or at Hole <i>(golf cart sponsor: signs in carts)</i>	•	•	•	•	•	•	•	•	
	Display Table in Sponsor's Designated Area	•	•	•	•					
	Display Company Banner in Sponsor Area	•	•	•	•					
	Recognition During Post Game Announcements	•	•	•	•	•	•	•	•	•

*Company logo/name will appear on all other materials created after commitment is made. Contact Michelle Mason for the specific details of all sponsor benefits.

GOODIE BAG SPONSORSHIPS

Promote your business in this golf goodie bag that all 144 golfers and Theme Hole Volunteers will be lining up for!

Golf Hat (\$1,000)



Golf Utility Brush (\$775)



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Rescue Poncho (\$375)



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Divot Repair Tool (\$325)



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FILLED Golf Ball Sleeves

Thank you to NIKE for sponsoring the golf ball sleeves!



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Sunscreen Stick (\$600)



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FILLED Towels

Thank you to the City of Beaverton for sponsoring the golf towels!



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FILLED Drawstring Bag

Thank you to Mountainwood Homes for sponsoring the drawstring bag.



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SPF 30 Sunscreen Pen (\$500)



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Hand Sanitizer (\$425)



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FILLED Tees & Ball Marker Set

Thank you to the Beaverton Round Executive Suites for sponsoring the tee and ball marker set!



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Mini Permanent Marker (\$375)



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To guarantee quality sponsor logos must be supplied in proper vector EPS formats.

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Michelle Mason 503-350-2007 michelle@beaverton.org

YARDAGE BOOK ADVERTISING

Sample Half Page Ads

VERTICAL OR BLOCK



STYLE LOGO

Your ad headline should grab attention!

You ad or coupon copy should be clear, concise, and dramatic to grab and hold the reader's attention. You should also include any important coupon exclusions or exceptions.

HORIZONTAL OR
BANNER STYLE LOGO



Your ad headline should grab attention!

You ad or coupon copy should be clear, concise, and dramatic to grab and hold the reader's attention. You should also include any important coupon exclusions or exceptions.

Sample Full Page Ad



MADDEN
INDUSTRIAL CRAFTSMEN

The Northwest's Premier
Provider of Industrial Staffing

www.mici.com

Promote your organization with an ad or get people in the door with a tantalizing special offer available in our "Yardage Book with Special Offers". This professionally printed yardage book for Pumpkin Ridge Ghost Creek Course will be given to the 144 golfers and 50 event volunteers as a valuable event keepsake for the Beaverton Area Chamber of Commerce Golf Scramble!

Full Page Ad/Coupon: \$100

Your ad space will appear in full color. You can supply your own artwork **OR** submit a logo file, short headline, and 60 words of copy and we will layout a simple ad design for you. Submitted artwork must be in a PDF file format and measure 3.5 inches wide by 4.5 inches tall.

Looking to make a major statement? Ask us if the front or back cover ad/coupon spaces are available. These prime spaces are available at \$175 each.

Half Page Ad/Coupon: \$50

Your ad space will appear in full color. You must supply a logo file, up to 30 words of copy and a headline. Your ad material will be organized similar the sample to the left. *(See the image to the left for examples of the two layouts available.)*

What do I include in my ad/coupon?

Your ad copy should be clear, concise, and dramatic to grab and hold the reader's attention. Don't forget to include any important coupon exclusions, exceptions, and/or expiration date. You will be sent a proof of your ad before the booklet goes to print to check for mistakes.

Deadline

All ad material and payment in full must be received by **September 5** to guarantee your spot. Space is limited so don't wait.

SIGN UP TODAY AND RESERVE YOUR SPONSORSHIP!

Michelle Mason 503-350-2007 michelle@beaverton.org