



2015

ADVERTISING AND BRANDING OPPORTUNITIES



Mission Statement

The Beaverton Area Chamber of Commerce strategically leads business development and retention, advocates sound public policy and provides innovative member services to sustain and enhance our vibrant and diverse community.

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Advertising Opportunities

www.Beaverton.org

Home Page Ad

Features & Specs: Above the fold space!

Ad Size: 870 pixels wide x 390 pixels tall

Frequency & Submission Deadline

Ads can be changed monthly. All new ads must be submitted no later than the 24th of the month to be posted on the first of the following month.

Example: Submitted May 24 for posting on June 1.

Rates

Quarterly.....\$1,200

Six Months.....\$2,400

Annually.....\$4,800

Code: 480.01

Every Page Ad

Features & Specs: In the Footer on every page and on the right hand column of the landing pages.

Ad Size: 275 pixels wide x 300 pixels tall

Frequency & Deadline

Ads can be changed monthly. All new ads must be submitted no later than the 24th of the month to be posted on the first of the following month.

Example: Submitted May 24 for posting on June 1.

Rates

Quarterly.....\$1,800

Six Months.....\$3,600

Annually.....\$7,200

Code: 480.01

Example: Home Page Ad



Advertising Opportunities

eNews Banner Ads

Weekly Distribution

Features & Specs: You have your choice of two locations: The top of the newsletter and just above the calendar section.

Advertise to over 2,600 members and businesses in the Beaverton area.

Ad Size: 685 pixels wide x 100 pixels tall

Frequency & Submission Deadline

Ads can be changed weekly. All new ads must be submitted no later than Monday of the week the ad will appear.

Example: Submitted Monday, Jan. 5th for the eNews sent Thursday, Jan. 8th.

Distributed to over 1,500 individuals

Rates: Each.....\$50

Buy 4 get one Free. You can pick any week and any location when purchasing multiple ads. Code: 420.50

Example: Banner ad at top of eNews



Example: Banner ad above the calendar section



Advertising Opportunities

Blastorial

Scheduled Distribution

Features & Specs: Mass email your customized message to 1,600 plus emails.

Ad Size: 778 pixels wide x Unlimited pixels tall.

Preferred formats: jpg, pdf, ai, es, gif. Note: doc, xls, bmp, dwg file formats will not work

Frequency & Submission Deadline

Limited to 2 per week to encourage a higher open rate. Please submit your file 1 week prior to send date.

Distributed to over 1,300 individuals

Rates: Each.....\$250

(discounts given depending on member level)

Mission and Diamond Members: 2 Free per year

Platinum Member: 1 Free per year

Code: 465.16



Advertising Opportunities

Phone App

Scheduled Distribution

Features & Specs: Display your ad on the Beaverton Chamber Phone and Tablet App through the Offers Tab

Ad Size: 685 pixels wide x 100 pixels tall

Preferred formats: jpg, pdf, ai, es, gif. Note: doc, xls, bmp, dwg file formats will not work

Frequency & Submission Deadline

Please submit your file 1 week prior to send date.

Rates:

1 Year.....\$250

(discounts given depending on member level)



Code: ?

Member List

Scheduled Distribution

Features & Specs: Purchase the current list of members to include in your mass mailing (email addresses excluded). Lists will be sent in Excel format via email for easy conversion to mail merge.

Frequency & Submission Deadline

Orders will be processed within 2 business days.

Rates:

Each.....\$150

(discounts given depending on member level)

Code: 465.13

Advertising Opportunities

Golf Scramble Yardage Book

Golf Yardage Book

Features & Specs: Promote your organization with an ad or get people in the door with a tantalizing special offer available. The professionally printed yardage book for Pumpkin Ridge Ghost Creek Course will be given to the 144 golfers and event volunteers as a valuable keepsake.

Frequency & Submission Deadline

Material and payment must be received by August 1, 2015

Rates:

Full Page Ad/Coupon.....\$100

1/2 Page Ad/Coupon.....\$50

(discounts given depending on member level)

Code: ?



Photo Wall

Scheduled Distribution

Features & Specs: Display your logo on the Photo Wall, to be used at all major events for individual and group photographs.

Ad Size:

Frequency & Submission Deadline

Place your order 1 month before a major event to confirm your logo will appear on the backdrop for that event. There will be at least 8 events.

Rates:

Each.....\$800

25 Total, 25 Available

(discounts given depending on member level)

Code: ?



Advertising Opportunities

Packages

Package #1—\$10,000

- Your choice of Title Sponsor for YEA! or 3rd Rooftop Hullabaloo
- Theme hole at 30th Golf Scramble
- Full page ad in Golf Scramble Yardage Book
- Table at 3rd Beaverton Community Expo
- Logo on Wall of Fame Photo Back Drop (8 Events)
- 4 Coffee Connection Sponsorships
- 2 Blastorials
- 5 Banner Ads
- 1 Main Webpage Slider for 1 Year

2 Total, 2 Available

Package #2—\$6,500

- Your choice of Title Sponsor for 30th Golf Scramble or 1st Wine Maker Dinner
- Table at 3rd Beaverton Community Expo
- Logo on Wall of Fame Photo Back Drop (8 Events)
- 2 Coffee Connection Sponsorships
- 2 Blastorials
- 5 Banner Ads
- 1 Main Webpage Slide for 1 Year

2 Total, 2 Available

Advertising Opportunities

Packages

Package #3—\$5,000

- Title Sponsor for 4 Pro*Development half day seminars
- Maximize Your Membership Sponsor
- Logo on Wall of Fame Photo Back Drop (8 Events)
- 2 Coffee Connection Sponsorships
- 1 Blastorial
- 2 Banner Ads
- 1 Main Webpage Slide for 1 Year

1 Total, 1 Available

Package #4—\$2,000

- Your choice of Title Sponsor for 3rd Beaverton Community Expo, Theme Hole Sponsor at 30th Golf Scramble, YEA! Investor Panel Sponsor or YEA! Graduation Sponsor
- Logo on Wall of Fame Photo Back Drop (8 Events)
- 1 Coffee Connection Sponsorships
- 1 Blastorial
- 2 Banner Ads
- 1 Webpage Ad for 1 Page of Website

20 Total, 20 Available



Class of 2015

Dates to Remember:

- * Investor Panel - April, 2015 - PCC Rock Creek - 6PM to 9PM - Building 9
- * CEO Roundtable - February, 2015
- * Elevator Speech Practice - March, 2015
- * Media Meet & Greet - May, 2015
- * Tradeshow - May, 2015
- * Graduation - May, 2015



October, 2014 to June, 2015

The Young Entrepreneurs Academy (YEA) is a year-long program that teaches middle and high school students how to start and run their own REAL businesses. The Beaverton Area Chamber of Commerce is proud to be the first and only Chamber in Oregon offering this program.

YEA! guides high school students through the process of starting and running a legitimate business or social movement over the course of a full academic year. As of 2013, YEA! has graduated 1,394 students who have started over 1000 businesses and social movements! YEA! graduates started as students and left the program as CEO's of their own Companies!

Over the course of the program, students:

- Brainstorm Business ideas
- Write a business plan
- Interact with business professionals
- Pitch their business plan to potential "investors" (Think ABC's Shark Tank"!))
- Obtain funding
- Legally register their business
- Participate in a Trade Show
- Actually launch their own businesses or social movements!

Branding Opportunities

Young Entrepreneurs Academy (YEA!)

Premier - **SOLD**

- Speaker opportunities at all events
- Investor Panel Judging Seat
- Invite to all Signature Events
- Exposure & Logo on local YEA! materials and Chamber of Commerce web site
- Media Impressions from Thank You! story and recognition YEA! Press Releases
- Enhanced reputation and significant recognition in your region as a leader in innovation, entrepreneurship, and civic engagement
- Social Media recognition
- 1 Banner Ad

Investment: \$7,600

1 Total, 0 Available

Code: 471.07



Branding Opportunities

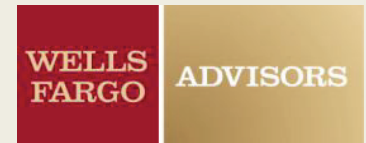
Young Entrepreneurs Academy (YEA!)

Investor Panel Event - **SOLD**

- Speaker opportunity at Investor Panel Event
- Investor Panel Judging Seat
- Recognition at the signature YEA! Investor Panel Event, publicity, event program and materials
- Invite to all Signature Events
- Social Media Recognition
- Exposure & Logo on local YEA! materials and Chamber of Commerce website

Investment: \$5,000

1 Total, 0 Available



Investor Panel Judges Seat

- Recognition at signature YEA! Investor Panel Event
- Exposure & Logo on local YEA! materials, Chamber of Commerce website and Investor Event program
- Invite to all Signature Events
- Investor Panel Judging Seat
- Social Media recognition

Investment: \$1,500

8 Total, 5 Available

Thank you to our Judges: Oregonians Credit Union, Wells Fargo Financial, PCC Rock Creek

Code: 471.07

Branding Opportunities

Young Entrepreneurs Academy (YEA!)

Weekly Refreshments for Classroom - **Pending**

- Public Recognition of your support as a Refreshments Partner via publicity, Chamber of Commerce website, Event Materials and more
- Invite to all Signature Events
- Social Media Recognition

Investment: \$2,000

1 Total, 1 Available

Code: 471.07

CEO Roundtable Event - **Pending**

- Recognition at YEA! CEO Panel Event
- Exposure & Logo on local YEA! materials, Chamber of Commerce website, and CEO Roundtable program
- Invite to all Signature Events
- Social Media Recognition

Investment: \$2,000

1 Total, 1 Available

Code: 471.07

Branding Opportunities

Young Entrepreneurs Academy (YEA!)

Graduation Event - **Pending**

- Speaker opportunity and recognition at graduation ceremony
- Public Recognition of your support via media, Chamber of Commerce website, Event Materials and more
- Invite to all Signature Events
- Exposure & Logo on local YEA! materials
- Social Media Recognition

Investment: \$1,500

1 Total, 1 Available

Code: 471.07

Elevator Speech Event

- Public Recognition of your support via media, Chamber of Commerce website, Event Materials and more
- Social Media Recognition
- Invite to all Signature Events

Investment: \$1,000

1 Total, 1 Available

Code: 471.07

Branding Opportunities

Young Entrepreneurs Academy (YEA!)

Tradeshow

- Public Recognition of your support via media, Chamber of Commerce website, Event Materials and more
- Invite to all Signature Events
- Exposure & Logo on local YEA! materials
- Social Media Recognition

Investment: \$1,000

1 Total, 1 Available

Code: 471.07

Media Meet & Greet

- Public Recognition of your support via media, Chamber of Commerce website, Event Materials and more
- Invite to all Signature Events
- Exposure & Logo on local YEA! materials
- Social Media Recognition

Investment: \$1,000

1 Total, 1 Available

Code: 471.07

Branding Opportunities

Young Entrepreneurs Academy (YEA!)

Scholarship

- Recognition at Graduation Ceremony
- Public Recognition of your support via media, Chamber of Commerce website, Event Materials and more
- Invite to all Signature Events

Investment: \$400

8 Total, 4 Available



Code: 471.07



Together we can make a difference - Bringing giving minded women together quarterly to support a local cause while being inspired by a keynote speaker. Our goal is to raise at least \$10,000 per quarter and donate all monies to a local charity. Through the connections made, we will help provide mentors to those that would like assistance.

Dates to Remember:

- * Thursday, February 26, 2015 - Embassy Suites Hotel, Washington Square - 7:30AM to 9AM
- * Quarter 2 - June, 2015
- * Quarter 3 - September, 2015
- * Quarter 4 - November, 2015

Branding Opportunities

100 Strong in Beaverton

Presenting - **SOLD**

- Logo on all 100 Strong in Beaverton Materials
- Mention in all 100 Strong in Beaverton Press Releases
- Publicity at all 100 Strong in Beaverton Events
- Company Representative Participation
- Website Link on 100 Strong in Beaverton
- Webpage & Social Media Presence
- Company Logo on 100 Strong in Beaverton Webpage and Facebook Page
- Listing in Event Programs/Invitations to all 100 Strong in Beaverton Signature Events
- 1 Banner Ad

Investment: \$5,000

1 Total, 0 Available

Code: ?



Branding Opportunities

100 Strong in Beaverton

Breakfast

- Publicity at all 100 Strong in Beaverton Events
- Company Representative Participation
- Website Link on 100 Strong in Beaverton
- Webpage & Social Media Presence
- Company Logo on 100 Strong in Beaverton Webpage and Facebook Page
- Listing in Event Programs/Invitations to sponsored 100 Strong in Beaverton Events

Investment: \$500

4 Total, 4 Available

Code: ?

Program

- Logo on back page of Program at each 100 Strong in Beaverton Event
- Logo on Beaverton Chamber's 100 Strong in Beaverton website

Investment: \$250

8 Total, 8 Available

Code: ?



3rd



Saturday, August 15, 2015

7PM to 10PM

Rooftop of the Beaverton Round

Parking Garage

12700 SW Millikan Way

Beaverton, OR 97005

Branding Opportunities

3rd Rooftop Hullabaloo

Premier Presenting Title

- Featured position on all marketing and promotional materials for the exclusive event
- Website (www.beaverton.org) - Homepage web slide (2 month feature as 1st slide, 4 month in rotation), Specials events page feature
- Chamber printed promotional materials to include but not be limited to: custom invitations, ad in the Beaverton Valley Times (2), fliers for distribution at all Chamber events
- Sponsor provided with 3-5 minutes of microphone time at event to welcome and recognize business birthday/anniversaries
- Sponsor may provide a promotional item (door prize/give-away) at event
- 15 tickets to the event (minimum value \$525)
- 2 Bottles of Wine at Rooftop Hullabaloo Event
- 1 Banner Ad

Investment: \$7,500

1 Total, 1 Available

Code: 453



Branding Opportunities

3rd Rooftop Hullabaloo

Partnering

- Sponsor to be in featured position on all marketing and promotional materials for the exclusive event
- Website (www.beaverton.org) - Special events page feature
- Chamber printed promotional materials to include but not be limited to: custom invitations, ad in the Beaverton Valley Times (2), fliers for distribution at all Chamber events
- Social Media promotion to include Twitter, Facebook, Pinterest
- Company Logo and Website Link on Rooftop Hullabaloo Webpage and Facebook Page
- Sponsor on site signage - logo/banner/projector imagery, etc
- Sponsor may provide a promotional item (door prize/give-away) at event
- 7 tickets to the event (minimum value \$245)

Investment: \$2,000

Unlimited

Code: 453

Branding Opportunities

3rd Rooftop Hullabaloo

Anniversary—For those Businesses honoring a “landmark anniversary in 2015”!

- Sponsor to be in featured position on Anniversary marketing and promotional materials for the exclusive event
- Website (www.beaverton.org) - Special events page feature
- Chamber printed promotional materials to include but not be limited to: custom invitations, ad in the Beaverton Valley Times (2), fliers for distribution at all Chamber events
- Social Media promotion to include Twitter, Facebook, Pinterest
- Sponsor on site signage - TBA
- Sponsor may provide a promotional item (door prize/give-away) at event
- 4 tickets to the event (minimum value \$140)

Investment: \$950

Unlimited

Code: 453





30th



Friday, October 2, 2015

12PM Shotgun

Pumpkin Ridge Golf Club

12930 NW Old Pumpkin Ridge Road

North Plains, OR 97133

Branding Opportunities

30th Golf Scramble

Presenting

- Logo on all Golf Scramble Materials
- Mention in all Golf Scramble Press Releases
- Website Link on Golf Scramble Web Page
- Webpage & Social Media Presence
- Listing in Event Programs/Invitations
- Display Table in Lunch/Check In area
- Banner Displayed in Lunch/Check In area and Post Game Lounge
- Theme Hole
- Foursome for golf
- Recognition at the Post Game Lounge
- Box Lunch and Dinner provided for Foursome and 2 Volunteers
- Full page ad in Yardage Book
- Company Logo'd Tee Sign
- 2 Banner Ads in eNews

Investment: \$5,500

1 Total, 1 Available

Code: 431.10

Branding Opportunities

30th Golf Scramble

Lunch

- Website Link on Golf Scramble Web Page
- Webpage & Social Media Presence
- Listing in Event Programs/Invitations
- Logo'd sticker on all box lunches
- Banner Displayed in Lunch/Check In area
- Theme Hole
- Foursome for golf
- Recognition at the Post Game Lounge
- Box Lunch and Dinner provided for Foursome and 2 Volunteers
- 1/2 page ad in Yardage Book
- Company Logo'd Tee Sign

Investment: \$2,500

1 Total, 1 Available

Code: 431.10

Branding Opportunities

30th Golf Scramble

Post Game Lounge

- Website Link on Golf Scramble Web Page
- Webpage & Social Media Presence
- Listing in Event Programs/Invitations
- Banner Displayed in Post Game Lounge
- Theme Hole
- Foursome for golf
- Recognition at the Post Game Lounge
- Box Lunch and Dinner provided for Foursome and 2 Volunteers
- 1/2 page ad in Yardage Book
- Company Logo'd Tee Sign

Investment: \$2,500

1 Total, 1 Available

Code: 431.10

Branding Opportunities

30th Golf Scramble

Theme Hole

- Website Link on Golf Scramble Web Page
- Webpage & Social Media Presence
- Theme Hole
- Foursome for golf
- Recognition at the Post Game Lounge
- Box Lunch and Dinner provided for Foursome and 2 Volunteers
- Tent, Table and 2 Chairs provided at Theme Hole
- Decorate your theme hole as you would like. The more unique the better. Distribute your promotional items and/or hold a drawing for a prize you supply. Theme holes are designed to create a fun atmosphere.
- Company Logo'd Tee Sign

Investment: \$1,500

12 Total, 12 Available

Code: 431.12



Branding Opportunities

30th Golf Scramble

Golf Cart

- Website Link on Golf Scramble Web Page
- Webpage & Social Media Presence
- Logo'd sign in every golf cart
- Twosome for golf
- Recognition at the Post Game Lounge
- Box Lunch and Dinner provided for Twosome
- Company Logo'd Tee Sign

Investment: \$800

1 Total, 1 Available

Code: 431.14

Putting Contest

- Website Link on Golf Scramble Web Page
- Webpage & Social Media Presence
- Tent, Display Table and 2 Chairs at Putting Green
- Create contest and provide prizes
- Recognition at the Post Game Lounge
- Box Lunch and Dinner provided for 2 Volunteers

Investment: \$500

1 Total, 1 Available

Code: 431.30 or 431.10

Branding Opportunities

30th Golf Scramble

Driving Range

- Website Link on Golf Scramble Web Page
- Webpage & Social Media Presence
- Tent, Display Table and 2 Chairs provided at Driving Range
- Recognition at the Post Game Lounge
- Box Lunch and Dinner provided for 2 Volunteers
- Company Logo'd Tee Sign

Investment: \$500

1 Total, 1 Available

Code: 431.10

Beverage Cart

- Website Link on Golf Scramble Web Page
- Webpage & Social Media Presence
- Recognition at the Post Game Lounge
- Company Logo'd Sign on Each Beverage Cart

Investment: \$500

1 Total, 1 Available

Code: 431.14 or 431.10

Branding Opportunities

30th Annual Golf Scramble

Bottled Water

- Website Link on Golf Scramble Web Page
- Webpage & Social Media Presence
- Your company branded water bottle in each golf cart and at 2 Water Holes (400 Bottles estimated)
- Recognition at the Post Game Lounge
- Company Logo'd Tee Sign

Investment: \$250

1 Total, 1 Available

Code: 431.10

Stadium Tote

- Promote your business by adding your logo to the Shoe Bag all 144 golfers will be receiving

Investment: \$850

1 Total, 1 Available



Code: ?

Branding Opportunities

30th Annual Golf Scramble

Ball Marker

- Add your company logo to the Ball Marker given to all 144 golfers

Investment: \$800

1 Total, 1 Available



Code: ?

Golf Club Cleaner

- Add your company logo to the Club Cleaner given to all 144 golfers

Investment: \$600

1 Total, 1 Available



Code: ?

Golf Towel

- Add your company logo to the Golf Towel given to all 144 golfers

Investment: \$550

1 Total, 1 Available



Code: ?

Branding Opportunities

30th Annual Golf Scramble

Mini Sharpie Pen

- Add your company logo to the Mini Sharpies given to all 144 golfers.

Investment: \$250

1 Total, 1 Available



Code: ?

Sunscreen

- Add your company logo to the Sunscreen given to all 144 golfers

Investment: \$350

1 Total, 1 Available



Code: ?

Lip Blam

- Add your company logo to the Lip Balm given to all 144 golfers

Investment: \$300

1 Total, 1 Available



Code: ?

Divot Repair Tool

- Add your company logo to the Divot Repair Tool given to all 144 golfers

Investment: \$250

1 Total, 1 Available



Code: ?

Branding Opportunities

30th Annual Golf Scramble

Poncho

- Add your company logo to the Ponchos given to all 144 golfers.

Investment: \$250

1 Total, 1 Available



Code: ?

Golf Tees

- Add your company logo to the Tees given to all 144 golfers

Investment: \$200

1 Total, 1 Available



Code: ?

Golf Balls

- Add your company logo to the Golf Balls given to all 144 golfers

1 Total, 0 Available



Code: ?

Golf Hat

- Add your company logo to the Golf Hat given to all 144 golfers

Investment: \$600

1 Total, 1 Available

Code: ?



Enjoy 2 Online Auctions in 2015

Spring - April, 2015
Fall - November, 2015

Proceeds support the Beaverton Chamber's Young Entrepreneur's Academy (YEA!), a 501C(3) organization.

Branding Opportunities

Online Auction

Presenting

- Logo on all electronic and printed Auction Materials with global presence for both Spring and Fall Auctions
- Logo on Homepage and all additional Pages on Beaverton Chamber's Bidding for Good Auction Website
- Website Link on Beaverton Chamber Auction Website
- Social Media Recognition
- 2 Banner Ads in eNews

Investment: \$3,000

4 Total, 4 Available

Code: ?

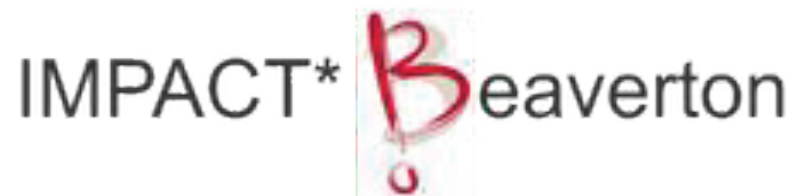
Page

- Logo on all electronic and printed Auction Materials for either Spring or Fall Action
- Logo on all additional Pages on Beaverton Chamber's Bidding for good Auction Website (excludes Homepage)
- Website Link on Beaverton Chamber Auction Website for Spring or Fall Auction
- Social Media Recognition during Spring or Fall Auction
- 1 Banner Ads in eNews

Investment: \$1,500

6 Total, 6 Available

Code: ?



*A Beaverton Area Chamber of Commerce Initiative
Beaverton Business Walk....*

Teams of two are hitting the streets to say "We care and thank you for doing business in Beaverton". We are visiting targeted areas of high density business in our community to gather data on how things are going.

Join us in the Spring and Fall as we reach out to local businesses to see how the business economy is doing in Beaverton. Our pulse of the City will give us the knowledge we need to support and grow the business community in the Beaverton Area. Team up and go door to door to ask business owners 3 questions:

- * How is your business?
- * How is doing business in Beaverton?
- * What keeps you up at night?

Branding Opportunities

Impact Beaverton

Presenting - **SOLD**

- Website Link on Impact Beaverton Web Page and Chamber Facebook Page
- Your company logo on all post card announcements
- 1 Blastorial

Investment: \$2,500 Each

2 Total, 0 Available



Code: ?

Lunch

- Website Link on Impact Beaverton Web Page and Chamber Facebook Page
- Ability to pass out lunches at table and display company information
- 1 Banner Ad in eNews

Investment: \$750 Each

2 Total, 2 Available

Code: ?



33 Local businesses will set up alongside the Beaverton Farmer's Market on July 18th. Spend a day outside bringing new energy to your business and to thousands of guests. Farmer's Market traffic is estimated up to 20,000 visitors. Join in on the fun!



3rd

Beaverton Community Expo

Saturday, July 18, 2015

8:30AM to 1:30PM

Beaverton City Park

SW 5th Street and SW Hall Blvd

Beaverton, OR 97005

Branding Opportunities

3rd Beaverton Community Expo

Title

- Logo on all Beaverton Community Expo Materials
- Mention in all Beaverton Community Expo Press Releases
- Website Link on Beaverton Community Expo Web Page
- Webpage & Social Media Presence
- Listing in Event Programs
- 10'x30' Booth
- (1) 10'x10' Pop Up Tent Included
- (2) 8'x30" Tables included with 2 Chairs
- Event Raffle Item displayed in booth
- Multiple Commercials via microphone throughout event
- 2 Banner Ads in eNews

Investment: \$1,500

1 Total, 1 Available (Member Only)

Code: 435.02

Branding Opportunities

3rd Beaverton Community Expo

Presenting

- Logo on all Beaverton Community Expo Materials
- Website Link on Beaverton Community Expo Web Page
- Webpage & Social Media Presence
- Listing in Event Programs
- 10'x20' Booth
- (1) 10'x10' Pop Up Tent Included
- (1) 8'x30" Tables included with 2 Chairs
- Multiple Commercials via microphone throughout event

Investment: \$500 Member, \$650 Non-Member

10 Total, 10 Available

Code: 435.02

Exhibitor

- Website Link on Beaverton Community Expo Web Page
- Webpage & Social Media Presence
- Listing in Event Programs
- 10'x10' Booth
- (1) 8'x30" Tables included with 2 Chairs
- Multiple Commercials via microphone throughout event

Investment: \$175 Member, \$275 Non-Member

22 Total, 22 Available

Code: 435.01

PRO*Development

4 Per Year

- * **Quarter 1 - March, 2015**
- * **Quarter 2 - June, 2015**
- * **Quarter 3 - September, 2015**
- * **Quarter 4 - December, 2015**

Location

Our goal is to provide you with information that is impacting Beaverton and your business. Join us for half day seminars while we help you in a variety of topics impacting businesses in the Beaverton Area.

Branding Opportunities

Pro*Development

Presenting

- Kick off the event by welcoming all guests to the event and introduce the Instructor
- Logo on all Pro*Development Materials
- Mention in all Pro*Development Press Releases
- Website Link on Pro*Development Web Page
- Webpage & Social Media Presence
- Listing on all invitations and in Event Programs
- 1 Banner Ad in eNews

Investment: \$1,000 Each

4 Total, 4 Available

Code: 455.02

Maximize Your Membership

Learn about all the Chamber does during this one hour orientation. Meet other new and potential members and ask all the questions you have. There are many resources available to you through your membership and this is a great opportunity to hear about all of them.

2015 Dates (all on Wednesdays)

- * January 28th: 12PM to 1PM
- * March 25th: 4PM to 5PM
- * May 27th: 12PM to 1PM
- * July 22nd: 4PM to 5PM
- * September 23rd: 12PM to 1PM
- * November 18th: 4PM to 5PM

Branding Opportunities

Maximize Your Membership

Presenting Sponsor

- Mention at beginning of all Maximize Your Membership Events (6)
- Logo on all Maximize Your Membership Materials
- Opportunity to speak for 5 minutes or show company commercial at Maximize Your Membership Events
- Website Link on Maximize Your Membership Web Page
- Webpage & Social Media Presence
- Ability to provide notepad and/or pens in give-away bags

Investment: \$1,000 Each

1 Total, 1 Available

Code: ?





Mission

To engage a diverse network of citizens and business leaders that are inspired and empowered through education and awareness to take action to improve their communities.

Vision

Leadership Beaverton is dedicated to the belief that everyone has something to contribute to the health and success of our communities. We will create awareness among citizens to inspire them to action. We will cultivate civic leaders and build relationships with stakeholders. By 2015 Beaverton's non-profit and service organizations will have strong leadership on their boards and engaged volunteers. Effective elected officials will serve in government agencies that impact Beaverton, City of Beaverton neighborhood groups, commissions and boards.

Proudly Sponsored By



Connect with 75-115 other businesses 48 Fridays a year. Each event is held at a different Chamber Member's place of business. This is a great way to get your business in front of the crowd.

Coffee Connection

- Website Link on Coffee Connection Web Page and Calendar listing
- Webpage & Social Media Presence
- Announced at beginning of Sponsored Coffee Connection
- 3 Minute Speaking Opportunity at Sponsored Coffee Connection
- Exposure to 75-110 Guests at each event

Investment: \$1,500 for 12 - 4 Total, 4 Available

\$150 Each - 48 Total, 48 Available

Code: 430.10

BUSINESS *Before* HOURS



Connect with 25-35 other businesses 24 Tuesdays a year. Each event is held at a different Chamber Member's place of business. This is a great way to get your business in front of a smaller, more intimate networking crowd.

Business Before Hours

- Website Link on Business Before Hours Web Page and Calendar listing
- Webpage & Social Media Presence
- Announced at beginning of Sponsored Business Before Hours
- 3 Minute Speaking Opportunity at Sponsored Business Before Hours
- Exposure to 25-40 Guests at each event

Investment: \$1,000 for 12

2 Total, 2 Available

Code: 430.10

Calendar of Events

February 26, 2015	100 Strong in Beaverton
February 25, 2015	YEA! CEO Roundtable
March, 2015	Pro*Development
March, 2015	YEA! Elevator Speech Practice
March, 2015	Spring Online Auction
April, 2015	Business Walk
April, 2015	YEA! Investor Panel
May, 2015	Leadership Beaverton Graduation
May, 2015	YEA! Media Meet & Greet
May, 2015	YEA! Tradeshow
May, 2015	YEA! Graduation
June, 2015	100 Strong in Beaverton
June, 2015	Pro*Development
June, 2015	Wine Maker Dinner
July 18, 2015	Beaverton Community Expo
August 15, 2015	Rooftop Hullabaloo
September, 2015	100 Strong in Beaverton
September, 2015	Pro*Development
September, 2015	Leadership Beaverton Begins
October 2, 2015	Golf Scramble
October, 2015	YEA! Begins
November, 2015	100 Strong in Beaverton
November, 2015	Fall Online Auction
December, 2015	Pro*Development

Thank
You

Contact Information

Beaverton Area Chamber of Commerce
12655 SW Center Street, Suite 140
Beaverton, OR 97005

Michelle Mason
Director of Membership & Programs
Phone: 503.350.2007
Email: michelle@beaverton.org

Raffle/Auction Donation

Multiple Events

Company: _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Raffle/Auction Donation

Each year the Beaverton Area Chamber of Commerce collects raffle and auction items for different events. The money raised for these events help the Beaverton Area Chamber of Commerce keep our membership dues lower and benefit the different programs we put on throughout the year.

Please indicate if you have a specific event you would like your donation to go to. All donations are tax deductible.

_____ **Spring or Fall Online Auction—Benefitting the Young Entrepreneur's Academy (501C(3))**

_____ **3rd Annual Business Community Expo (501C(6))**

_____ **30th Annual Golf Scramble (501C(6))**